## **Privacy Policy**

Ensuring the security of the personal information you submit is a priority of Whats On The Menu. Our Privacy Policy was developed as an extension of our commitment to combine quality products and services with integrity in dealing with our users and reflects our commitment to your privacy and security.

By using our web site, you consent to the collection and use of information by Whats On The Menu.

Whats On The Menu adheres to the privacy principles of notice, choice, onward transfer, security, data integrity, access, and enforcement.

This privacy policy covers the collection and use of data through the web sites designed for our distributors, and through domains designed for retailing products directly to customers), We want your use of the Whats On The Menu Site and the services we offer to be productive and safe and we have taken great efforts to keep your information confidential and secure at all times within our system.

If you have questions or concerns regarding this statement, you should first contact <u>support@whatsonthemenu.club</u> Our Privacy Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site and our products and services.

## Personal Information

The Whats On The Menu Site collects different types of personal identifiable information (PII) such as name, address, email address and phone number.

When you download and use the Smart Phone Apps, we automatically collect information on the type of device you use, operating system version, and the device identifier. We do not ask for, access or track any location based information from your *Mobile* at any time We send you push notifications from time-to-time in order to update you about any events or promotions that we may be running. If you no longer wish to receive these types of communications, you may turn them off at the device level. To ensure you receive proper notifications, we will need to collect certain information about your device such as operating system and user identification information.

In order to tailor our subsequent communications to you and continuously improve our products and services, we may also ask you to voluntarily provide us with information regarding your personal or professional interests, demographics, experience with our products, and contact preferences. Generally, you can visit the Whats On The Menu Site without entering any PII. However, if you choose to place an order on the Whats On The Menu Site, we require that you provide your name, mailing address, billing address, email address, phone number, credit card number and its expiration date.

All of this information is necessary for us to complete the transaction and notify you of your order status.

For distributors, the purpose of the Whats On The Menu Site is to manage your distributorship, preferred customers and network of distributors. If you are a distributor, the Whats On The Menu Site allows you to order products and manage your distributorship.

When enrolling to become a distributor through the Websites, we collect your PII, including your name, home or business address, telephone numbers, email address, IP address, credit card number and expiration date, bank account information (for direct deposit or direct debit), and various government-issued identifying data, including, but not limited to, your passport number, tax identification number, national ID card number, social insurance number, etc. We may also collect scanned copies of government-issued photo ID's.

This data is necessary to manage your distributorship for purposes of identifying who you are, placement of your distributorship and of downline distributorships in the tree, compliance management, product ordering, recognition and rewards, and commissions calculations and payment.

We permit your upline to see only the following PII: your name, the country in which you are registered, your user name, and your sponsor's name.

We permit your sponsor to see your name, email address and phone number.

If you choose to use a replicated website, we will display the PII that you expressly choose: name, Site URL, phone number.

We also collect third party personal information from customers, including their name, address, telephone number, email address, and credit card number and expiration date.

This PII is used to charge for product orders and ship product and for no other purposes. We will collect third party personal information from those persons in your Smartphone's personal contact list that you elect for emailing or texting when participating in the Customer Loyalty Program's Refer-A-Friend function.

## Supplementation of Information

In order to protect your account, we may on occasion supplement the personal information you submitted to us with information from third party sources.

We use services from leaders in the industry to verify your identity, in order to prevent others from defrauding your account or the company.

## How We Use Your Information

We may use your email address, mailing address and/or phone number to provide quality customer support or to reach you regarding order status, product or fulfillment issues and other customer service related activities.

We may use your email address, mailing address and/or phone number to contact you regarding new product offerings, special sales, newsletters, market research, and enforcement of the distributor contract and other aspects of your use of the Whats On The Menu Sites. If, however, you do not wish to receive such communications, you have the ability to "opt-out" at any time and you will not be contacted further, unless you place a product order. In that case, we will send you an order confirmation.

From time to time, we may ask you to answer surveys regarding current or future products, as well as to determine hours worked at each rank in the compensation plan. Participation in these surveys is always optional. Survey responses are only used in the aggregate, and are never linked to an individual.

We may occasionally share the aggregate survey data with our affiliates and development partners in order to facilitate new product development and improve customer service and overall customer satisfaction.

## Information Sharing and Choice

We do not engage in the selling of the profile, contact, web usage habits, behavior, buying patterns, or demographic information of our customers, partners or users.

We use the information we collect about you to process orders, pay commissions and provide the best and most personalized service possible.

We will not use or share the PII provided to us online in ways unrelated to the ones described above without first letting you know and offering you a choice. We will also provide you the opportunity to let us know if you do not wish to receive unsolicited direct marketing materials from us and we will do everything we can to honor such requests.

Agents/Service Providers

We use third parties such as a shipping company to fulfill orders and a credit card processing company to bill you for goods and services.

We use Live Chat to assist you if you have questions while using our site or regarding your order. When you purchase a product and use our site, we will share your name, address, telephone number, and email address as necessary for the third party to provide that service. These third parties are prohibited from using your personal information for promotional purposes or any other purpose aside from what is necessary to *provide* services to us.

#### Legal Disclaimer

In addition to the circumstances described above, We may disclose or release information when we, in good faith, believe that doing so is reasonably necessary: (i) to comply with the law, judicial proceeding, court order, or legal process served on our Web site; (ii) to enforce or apply the terms of User Agreement; or (iii) to protect the rights, property or safety of Whats On The Menu Sites, our users, or others.

#### Social Media Widgets

Our Websites includes social media features, such as the Facebook Like button and widgets, such as the Share

This button or interactive mini-programs that run on our site.

These features may collect your IP address, which page you are visiting on our site, and may set a *cookie* to enable the feature to function properly.

Social media features and widgets are either hosted by a third party or hosted directly on our web site.

Your interactions with these features are governed by the privacy policy of the company providing it. Like most every web site, the Whats On The Menu Site records certain tracking information any time someone visits the site.

For every web page that is viewed, our web server records an IP address, the operating system, browser version and the name of the page that was viewed.

We use a third-party tracking service that uses tracking technologies to track non-personal information about visitors to our site.

This information is not linked to any specific user and is used in the aggregate to maintain, track performance and improve the Whats On The Menu Sites.

## Cookies

A *cookie* is a small piece of information that is stored by your browser on your computer's hard drive.

The Whats On The Menu Site uses *cookies* for the sole purpose of uniquely identifying our users and securing their personal information.

We also use *cookies* to track your order process without requiring reentry or re-verification of password or personal information on each page of the site.

Rather than storing this information on Whats On The Menu server, the *cookie* is stored in your computer and is activated only when you visit the Whats On The Menu Site.

Your privacy and security are not compromised when you accept a *cookie* from the our Site. No one can access the information except Whats On The Menu

We do not tie the information gathered by clear gifs to our customers' personal information. We may use clear gifs in our HTML-based emails to let us know which emails have been opened by recipients.

This allows us to gauge the effectiveness of certain communications and the effectiveness of our marketing campaigns.

If you would like to opt-out of these emails, please see "How We Use Your Information"

# Data Retention

We will retain your information for as long as your account is active, as needed to provide you services and will use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## Email & "Opt Out" Policy

We may use your email address provided to contact you regarding the following:

1 User Registration Status (including confirmation of account signup);

2 Order Status and Shipping Notification

3 Online Customer Satisfaction Survey

4 Major changes to the website, addition of new products or services;

5 Promotional and marketing materials that we think you may find useful

If you desire not to receive information about products or services we think may be of interest,

you can change the notification options in your account settings.

Protecting Your Personal Information

Whats On The Menu is committed to ensuring the security of your information. To prevent unauthorized access or disclosure, maintain data accuracy, and ensure the appropriate use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. We place a priority on protecting your Personally Identifiable Information and take commercially reasonable measures to secure and protect such information.

Our Sites use secure sockets layer (SSL) to encrypt the transfer of sensitive information, such as your account password and billing information including credit card, from your web browser to our web server.

Only the last four (4) digits of your credit card number will be displayed in your account. When you place an Order with us, you are given an opportunity to select if you wish to have your credit card numbers stored on our system.

Emails you send to us may not be secure unless otherwise told that security measures will be in place prior to your transmitting the information. For this reason, we ask that you do not send confidential information such as credit card numbers or account numbers to us through emails The same SSL protocol also acts to authenticate the Whats On The Menu Sites and prevent unauthorized "hackers" from masquerading as any of our sites while you are logged in to your account. This is accomplished through a "digital certificate", which is an unforgettable electronic "identity card".

If another website attempts to falsely identify itself as a Whats On The Menu site, your web browser will display a warning indicating that there is a problem with the digital certificate for the Whats On The Menu Site. Do not log in to those sites if you see any such warning. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it.

No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can **contact** <u>support@whatsonthemenu.club</u>

## Children's Policy

The Website is not intended for use by children, and children under the age of 13 are not authorized to use the Website and should not submit any personal information to us. We do not knowingly market to or solicit information from children under the age of 13. Our Privacy Policy was developed as an extension of our commitment to combine quality products and services with integrity in dealing with our users and reflects our commitment to your privacy and security.

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Our Privacy Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site and our products and services.

#### Personal Information

The Whats On The Menu Site collects different types of personal identifiable information (PII) such as name, address, email address and phone number.

This data is necessary to manage your Whats On The Menu distributorship for purposes of identifying who you are, placement of your distributorship and of downline distributorships in the tree, compliance management, product ordering, recognition and rewards, and commissions calculations and payment.

We permit your upline to see only the following PII: your name, the country in which you are registered, your user name, and your sponsor's name.

We permit your sponsor to see your name, email address and phone number.

If you choose to use a replicated website, we will display the PII that you expressly choose: name, Site URL, phone number.

We also collect third party personal information from customers, including their name, address, telephone number, email address, and credit card number and expiration date.

This PII is used to charge for product orders and ship product and for no other purposes. We will collect third party personal information from those persons in your Smartphone's personal contact list that you elect for emailing or texting when participating in the Customer Loyalty Program's Refer-A-Friend function.

Non-Personally Identifiable Information Collected Automatically

As is true of most web sites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, domain type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data. We use mobile analytics software to allow us to better understand the functionality of our Smart Phone Apps on your device. This software may record information such as how often you use the application, the events that occur within the application, aggregated usage, performance data, and where the application was downloaded from. We do not link the information we store within the analytics software to any personally identifiable information you submit within the Smart Phone Apps.

## Testimonials/Product Reviews

If you provide a testimonial or product review on the Whats On The Menu Site, you should be aware that any personal information you submit there can be read, collected, or used by other users of these forums, and could be used to send you unsolicited messages.

For testimonials, we do obtain the customer's consent prior to posting his or her name and video testimonial.

If you enter a comment in a public forum we are not responsible for the personal information you choose to submit in these comments.

#### How We Use Your Information

We may use your email address, mailing address and/or phone number to provide quality customer support or to reach you regarding order status, product or fulfillment issues and other customer service related activities.

We may use your email address, mailing address and/or phone number to contact you regarding new product offerings, special sales, newsletters, market research, and enforcement of the distributor contract and other aspects of your use of the Whats On The Menu Sites.

If, however, you do not wish to receive such communications, you have the ability to "opt-out" at any time and you will not be contacted further, unless you place a product order. In that case, we will send you an order confirmation.

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We do not engage in the selling of the profile, contact, web usage habits, behavior, buying patterns, or demographic information of our customers, partners or users.

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#### Agents/Service Providers

We use third parties such as a shipping company to fulfill orders and a credit card processing company to bill you for goods and services.

We use Live Chat to assist you if you have questions while using our site or regarding your order. When you purchase a product and use our site, we will share your name, address, telephone number, and email address as necessary for the third party to provide that service. These third parties are prohibited from using your personal information for promotional purposes or any other purpose aside from what is necessary to *provide* services to us.

## Legal Disclaimer

In addition to the circumstances described above, Whats On The Menu may disclose or release information when we, in good faith, believe that doing so is reasonably necessary: (i) to comply with the law, judicial proceeding, court order, or legal process served on our Web site; (ii) to enforce or apply the terms of User Agreement; or (iii) to protect the rights, property or safety of Whats On The Menu Sites, our users, or others.

We encourage you to be aware when you leave our site and to read the privacy policies of each and every Web site that collects personal information.

This privacy policy applies only to information collected by this Whats On The Menu Site.

## Cookies

A *cookie* is a small piece of information that is stored by your browser on your computer's hard drive.

The Whats On The Menu Site uses *cookies* for the sole purpose of uniquely identifying our users and securing their personal information.

We also use *cookies* to track your order process without requiring reentry or re-verification of password or personal information on each page of the site.

Rather than storing this information on our server, the *cookie* is stored in your computer and is activated only when you visit the Whats On The Menu Site.

Your privacy and security are not compromised when you accept a *cookie* from the our Site. No one can access the information except Whats On The Menu

## Third Party Tracking Technologies

Some of our business partners use cookies and web beacons on our site. We do not have access or control over these third party trackers.

## Data Retention

We will retain your information for as long as your account is active, as needed to provide you services and will use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## Email & "Opt Out" Policy

We may use your email address provided to contact you regarding the following:

- 1 User Registration Status (including confirmation of account signup);
- 2 Order Status and Shipping Notification
- 3 Online Customer Satisfaction Survey
- 4 Major changes to the website, addition of new products or services;
- 5 Promotional and marketing materials that we think you may find useful

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The Whats On The Menu Sites use secure sockets layer (SSL) to encrypt the transfer of sensitive information, such as your account password and billing information including credit card, from your web browser to our web server.

When you place an Order with us, you are given an opportunity to select if you wish to have your credit card numbers stored on our system.

Emails you send to us may not be secure unless otherwise told that security measures will be in place prior to your transmitting the information. For this reason, we ask that you do not send confidential information such as credit card numbers or account numbers to us through emails We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it.

No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. If you have any questions about security on our Web site, you can email us a<u>t</u> <u>support@whatsonthemenu.club</u>